

CLIENT

Air Guitar World Championship.

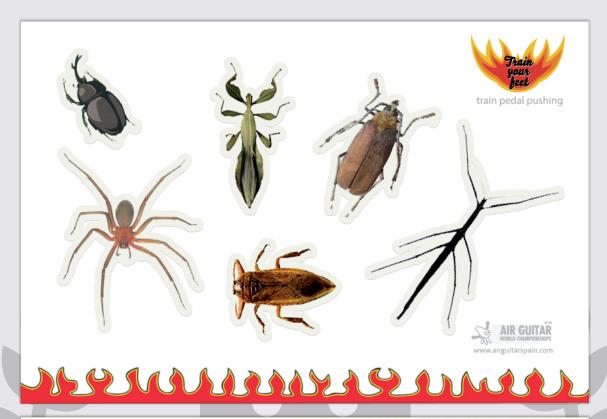
PROJECT

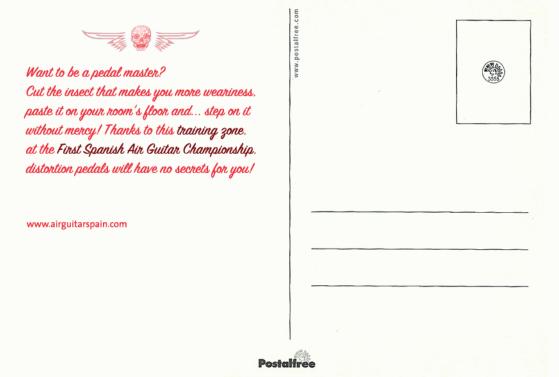
Interactive postalfree ad campaign.

+ INFO

Everybody has played an invisible guitar listening to an inspiring song... so, why not create a World Championship of this modality and deal training zones around the city?







CLIENT

Air Guitar World Championship.

PROJECT

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+ INFO

2nd training zone. Become a distorsion pedal master.







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Air Guitar World Championship.

PROJECTE

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3rd training zone. Train your fingers or your d%\$#k.

