



CLIENT

Air Guitar World Championship.

PROJECT

Interactive postalfree ad campaign.

+ INFO

Everybody has played an invisible guitar listening to an inspiring song... so, why not create a World Championship of this modality and deal training zones around the city?





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2nd training zone.
Become a distortion pedal master.





train yourself to use the pick stronger than ever*

*or to fuck groupies



*Would you like blow eardrums pounding
your invisible guitar in the First Spanish Air
Guitar Championship? Use our training zone
to have more power in your fingers!*

www.airguitarspain.com

www.postalfree.com



Postalfree

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3rd training zone.
Train your fingers or
your d%\$#k.

