

Ras, design book store and gallery.

PROJECT

Magazine ad + t-shirts.

+ INFO

Here our target was very specialized, just advertisers, graphic designers and web developers.

CLAIM TRANSLATION





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Here our target were Flash developers, in Catalonia they are knowed as *Flasheros*.

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Here our target were advertisers, *trucho* in castillan has two meanings, trout or... fake ad.

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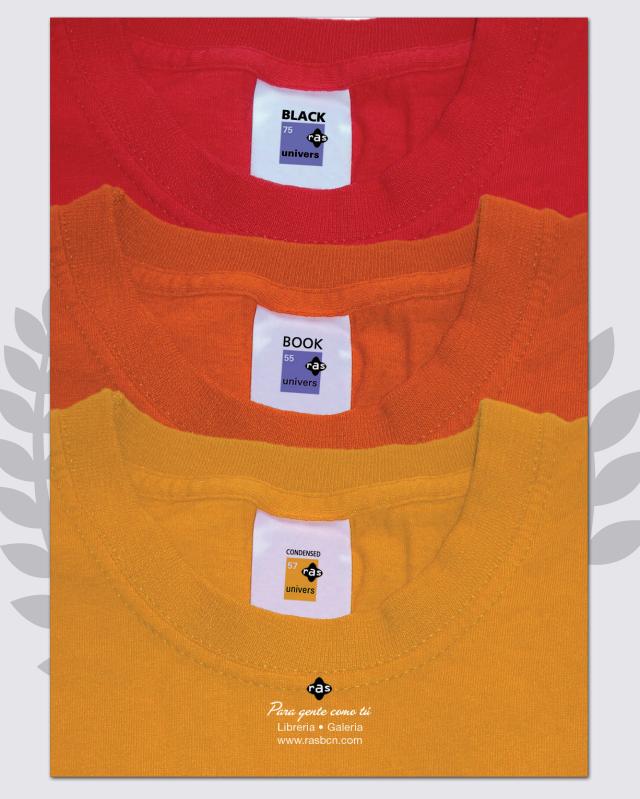
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Here our target were html developers, that's a common error who appears when sombody is a noob developer.

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All t-shirt sizes were typographic weights. So XL was black, L was bold, etc.

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